



## ARTWORK

### Submitting Artwork

For quality output, please follow these guideline. If you have any questions, please call us and we will be happy to provide answers.

All artwork submitted to **HIGHTECH SIGNS** for reproduction must be reviewed before a final price can be agreed upon. If artwork is not ready for production, additional charges my apply.

### Digital File Formats

#### Vector Art

Vector Art is preferred for reproducing logos and lettering. This is line art that can be scaled to any size and will retain its sharpness. This format is required for cut vinyl graphics.

*Important: Please remember to convert all lettering and fonts to outline.*

Accepted vector formats: Adobe Illustrator: AI or EPS

#### Raster Images

Raster Images or "bitmaps" are generally photographs or any pixel-based image.

*Important: Make sure image resolution is sufficient for quality output. As a guideline, we recommend 150 dpi at FULL SIZE for good results. Website images are unacceptable for reproduction on signs.*

## **Accepted raster formats:**

### **TIFF**

**JPEG** is accepted, but a TIFF file is generally better quality

**PDF** are also accepted, and may contain both vector and raster data. Please follow the above guidelines accordingly. PDF files should be "print-ready".

### **Art For Scanning**

We scan up to 8.5" x 11" on our flatbed scanner. We accept reflective or transparent originals. Logo must be "camera ready" for quality results. If art is not camera-ready, additional art charges may apply to clean up scanned artwork.

### **Delivery**

Artwork is best supplied on clearly labeled CD/DVDs. Sending a proof of each of the files to be printed lets us know what you are expecting and helps us see if any fonts/graphics are missing.

